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SUCCESS STORY

The Public Procurement Blogger



Since the end of the course, journalist Zoila Cainero has published 8 investigative blog posts related to cases of public procurement through the lens of integrity and transparency. She has expressed, *“the course has exposed me to the issues of public procurement and labor, and I am able to follow their stories. After the course, I have started to write more blog posts on public procurement in Lambayeque I hope to continue delving into these issues to combat corruption.*

Zoila Cainero is an independent journalist from the Lambayeque region, who regularly writes on various topics of interest to that speak to local issues in Lambayeque, and also touch on larger socio-political trends. Interviews conducted by the Transparent Public Investment Project concluded that several journalists expressed their frustration with the weak capacity for journalism and investigation in Lambayeque. Media in Lambayeque prioritizes an agenda of information that doesn't align with what locals are interested in. Journalists working in these mediums would strive to create content that would provide relevant information for locals.

When Zoila decided to become an independent journalist, she published her blog “Sin Pantimedias - 2014” (<http://sinpantimedias2014.blogspot.com/>), where she touched on prominent issues in Lambayecan society, such as the relationship of human rights and law enforcement to citizenship. In Zoila's own words, she has always been interested in corruption, but never felt she had enough information about the malpractice in the field of public procurement. However, she is aware that it continues to have a negative impact on the development of the region, specifically relating to types of services citizens request from the state.

This summer, the Lambayeque College of Journalists, in collaboration with the Transparent Public Investment Project, developed the course *“Integrity, Transparency and Journalistic Investigation”*. The course was created for journalists in the Lambayeque region in efforts with a pro-integrity lens, to strengthen the research capacity in public investment. The course began with roughly 40 registered journalists and ended with 25, with the majority coming from regional and national media based in Lambayeque. Zoila Cainero was by far one of the most active, engaging participants.

Telling Our Story

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Washington, DC 20523-1000
<http://stories.usaid.gov>