

OUR WORK IN  
ECONOMIC GROWTH  
AND TRADE



According to the 2030 Agenda for Sustainable Development, eradicating poverty is “the greatest global challenge and an indispensable requirement for sustainable development.” The past two decades have seen a dramatic decline in extreme poverty, and increases in incomes have been complemented by improvements in health, education, gender equality, security, and human rights. Recognizing the comprehensive benefits of reducing poverty, Chemonics facilitates inclusive and sustained economic growth. We work with government institutions, private sector firms, financial service providers, and business support organizations to tackle the most challenging issues impeding economic growth.

## ABOUT CHEMONICS

Founded in 1975, Chemonics is one of the world’s leading international development consulting firms. In more than 70 countries around the globe today, our network of approximately 5,000 specialists pursues a higher standard in development everyday to help clients, partners, and beneficiaries achieve results.

## OUR FOCUS AREAS

Our services range from direct, micro-level support to individual entrepreneurs to macro-level support to policymakers as they seek to develop business-friendly legal frameworks and efficiently manage their revenues and expenses — and everything in between. Our work is divided into five sub-sectors:

**PUBLIC FINANCIAL MANAGEMENT.** Chemonics builds government capacity in planning, managing, and evaluating public sector investments. We support governments in upholding better, more transparent standards for developing budgets and overseeing expenditures. Our technical assistance informs fiscal policy and pension reform, procurement processes, debt management decisions, and optimization of financial management within the public sector. Overall, our efforts help governments better manage their resources, enabling them to respond effectively to local needs.



**ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT.** We work with private sector enterprises to facilitate transformational changes in market systems. We serve as a facilitator, empowering entrepreneurs to invest in product quality, productivity, innovation, workforce development, and market expansion and improving access to business development and financial services. To facilitate the necessary regulatory changes, we integrate the public sector in industry dialogue. As a result, market systems are transformed from within, making them increasingly sophisticated in their pursuit of market linkages and sales.

**BUSINESS ENABLING ENVIRONMENT.** We support governments' efforts to make business and investment environments more hospitable. In partnership with host governments, we help to streamline inefficient regulatory processes in dialogue with and for the benefit of the business community, investors, and citizens. Our contributions in enabling environments lead to increased foreign and domestic investment, and growth of businesses around the world.



5.46 M

**CLIENTS**  
benefiting from  
financial services



4,104

**REGULATORY, POLICY, AND  
LEGAL REFORMS** facilitating  
economic growth supported



1.79 M

**JOBS**  
created

**FINANCIAL SERVICES.** Chemonics works with financial service providers and government institutions to improve access to financial services. We build the capacity of central banks and regulatory agencies to draft policies and provide effective oversight of banks, payment systems, and property rights. We help financial service providers and mobile network operators develop and promote innovative and appropriate financial services including mobile money and e-payments. We help improve the financial literacy and management capabilities of businesses and citizens, resulting in increased utilization of financial services and mobilization of private financing.

**TRADE AND REGULATORY REFORM.** Chemonics helps countries implement the necessary regulatory reforms to realize the full benefits of trade. Through close partnerships with governments, we build capacity in coordinating trade policies, negotiating and implementing trade agreements, and managing border-crossing operations. We also build the capacity of customs institutions; facilitate World Trade Organization accession and compliance; and improve competition policy, investor protection, and trade-related infrastructure. Overall, we enable countries to benefit fully from trade agreements, which leads to increased investments and economic growth.



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## OUR PRACTICES

Agriculture and Food Security • Democracy and Governance  
Economic Growth and Trade • Education and Youth • Environment and Natural Resources  
Gender Equality and Social Inclusion • Health • Peace, Stability, and Transition  
Supply Chain Solutions • Water, Energy, and Sustainable Cities

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