

# AGRICULTURE EXTENSION POLICY: ORGANIZING THE CHAOS

## A PLURALISTIC BUT ORGANIZED APPROACH



### ORGANIZING PUBLIC EXTENSION

Activities are now based on a unified national strategy, rather than each extension agent devising activities themselves

Planning and implementation of activities are directed by clear guidelines and standards



### ORGANIZING PRIVATE EXTENSION

Private extension agents must be certified

Private extension agents must report their activities to the public extension service

Extension agents must follow the approved ethical code of conduct for service providers

## A MARKET SYSTEMS LENS



### LINKING FARMERS TO MARKETS

Instead of only focusing on production, part of an extension agent's job description is also to link farmers to buyers and suppliers of high quality inputs

Extension content and advice focus on all segments of the value chain



### FROM THE LAB TO THE FIELD

Multi-Stakeholder Innovation Platforms and District Adaptive Research Support Teams connect extension agents to research

Agents and farmers can help inform research priorities

Researchers can disseminate the latest data and technology to agents

Farmers host demonstrations and trials to adapt the technologies

## PUTTING MORE RESOURCES BEHIND EXTENSION



### STAFFING UP

1,750 additional personnel have been hired since 2015

### PUTTING MONEY WHERE OUR MOUTH IS

The budget for extension will be 3.5 times bigger in 2018 compared to 2016

